



## BACKGROUND

**Media Contact:** Jason Sprenger  
(952) 851-1602  
[jsprenger@tunheim.com](mailto:jsprenger@tunheim.com)

## **Hendrickson Institute for Ethical Leadership Saint Mary's University of Minnesota**

The Hendrickson Institute for Ethical Leadership affirms creative leadership and educates ethical, globally oriented leaders for a diverse, multicultural society. The Institute assists emerging leaders by offering programs and scholarships that integrate leadership models and ethical principles, while instilling an understanding of morals and spirituality.

### **History**

- William "Bill" Hendrickson received his degree from Saint Mary's College (now Saint Mary's University of Minnesota) in 1939. He later went on to serve as chairman and was the first *chairman emeritus* of St. Jude Medical, Inc.
- In 1988, Bill and his wife, Jean Hendrickson, formed a partnership with Saint Mary's University of Minnesota by establishing the Tomorrow's Leaders University Scholarship Program. The purpose of the scholarship was to identify, encourage and develop ethical and globally oriented leaders.
- In 1994, the Hendricksons expanded their scholarship program and founded the Hendrickson Institute for Ethical Leadership to provide programming and training on ethical leadership for both nonprofit organizations and corporations.
- In 2003, the Tomorrow's Leaders High School Scholarship Program was launched to provide scholarships for high school students of good character who complete leadership and service projects.
- In 2005, the Corporate Directors Academy was founded, after the Hendrickson Institute for Ethical Leadership collaborated with the Caux Round Table of global senior business leaders.
- In 2006, the Hendrickson Institute for Ethical Leadership entered a partnership with Magellan Executive Resources to form the Servant Leadership Training Program, which is based on the philosophy of Robert Greenleaf.
- In 2007, the Hendrickson Institute for Ethical Leadership moved from the University's Winona, Minn. campus to its present location on the University's Twin Cities campus.

## Programs

The Hendrickson Institute for Ethical Leadership currently offers five programs:

- Corporate Directors Academy
  - Focuses on improving corporate governance and ethical leadership.
  - Provides tools for recognizing and addressing ethical dilemmas.
  - Serves current and aspiring board members of both non-profit organizations and corporations.
- Servant-Leaders Training Academy
  - Teaches the life-enriching philosophy of Robert Greenleaf, who was known for his idea of the leader being a servant.
  - Focuses on leading by first serving and by teaching a clear set of principles, values and relationships.
  - Offers an experimental, skills-oriented approach to developing behavior based on servant leadership.
- Business Owners' Roundtable
  - Hosts monthly discussions of ethical issues affecting business owners.
  - Focuses on ethical leadership methods, obstacles to sound ethical business conduct and case studies of ethical situations that may arise throughout the life of a business.
  - Aims at helping business owners follow through on their values when making decisions for their company.
- Hendrickson Institute for Ethical Leadership Forum
  - Recognizes ethical leaders with its Hendrickson Medal for Ethical Leadership.
  - Educates the community about current issues and topics related to ethical leadership.
  - Features highly regarded speakers and members of the business community who are ethical business leaders.
- Tomorrow's Leaders High School Program
  - Provides scholarships for high school students of good character who complete leadership and service projects within their schools and communities over a two-year period.
  - Grants students the freedom to use the scholarship at any post-secondary institution of their choice.
  - Supplies each participating high school \$500 in each of the two years to help defray the costs of holding the competition for the scholarship and implementing the winner's project.
  - Began with five high schools and has expanded into a network of more than 60 high schools across the region.

###

*EDITOR'S NOTE: For more information on the Hendrickson Institute for Ethical Leadership, please contact Lindsay McCabe, executive director, at 612-728-5219.*