SAINT MARY’S UNIVERSITY OF MINNESOTA
Profile for Dean of Business & Technology
The School of Business and Technology is one of four schools within the university. Reporting to the Provost and Dean of Faculties this position will lead a number of key strategic initiatives and emerging priorities in the portfolio of business offerings at the Winona undergraduate college and the graduate school in the Twin Cities. In concert with the university’s new strategic plan and its distinctive Lasallian Catholic mission, the Dean will establish and champion an inspiring vision for the School of Business and Technology that comprises a set of short, medium, and long-term goals designed to maintain the School’s excellence, strengthen interdisciplinary work, continue to enhance corporate partnerships and co-op and internship programs and opportunities, and secure resources for development and expansion. The new Dean will leverage partnerships to expand prospective student pipelines into underrepresented communities and ensure that these students receive support before and after graduation. The Dean will also work to build an inclusive environment in which faculty and staff from diverse backgrounds feel supported and encouraged in their work and will cultivate meaningful partnerships and practices toward that goal.

The new Dean will be a full range leader committed to professional development and mentorship at all levels. She or he will be responsible for faculty and staff recruitment, hiring and retention, and will support a culture of fairness, transparency, and collegiality. The new Dean will provide intellectual leadership; as the School has grown in size and complexity, the Dean will work closely with faculty and academic leadership to determine how to best balance teaching, research, and service commitments in support of the university’s mission and the School’s strategic goals.

In addition, the Dean will assess the programmatic landscape of the School, evaluating and enhancing its offerings to meet the demands of the business community. The Dean should lead with a spirit of innovation in identifying new audiences, modes of delivery, degrees, certificates, and badges, and content across multiple platforms and all degree levels in a diverse and growing School. Evaluating and diversifying the School’s academic portfolio, strategically prioritizing its core strengths, and helping to identify novel offerings and programs for a range of business employers locally and beyond are other significant components of the role.

The Dean will have proven prior experience and success in budget management and operations and will grow and diversify financial resources by identifying and expanding new and existing earned revenue programs, and playing a key role in inspiring and securing philanthropic support by outlining a compelling vision and sharing it with potential donors. In addition, she or he will assess internal operations and streamline services where appropriate. The Dean will also evaluate the economics of the teaching and research enterprise, ensuring an appropriate distribution of workload among faculty.

Finally, the Dean will continue to build upon existing relationships with university and community stakeholders to inspire and create enthusiasm about the School. This would include (but not be limited to) identifying key opportunities for joint programming, executive education, and industry partnerships. The Dean will also work closely with employers to promote career placement and experiential learning opportunities for students by building connections as a School ambassador and spokesperson with a strong national and global understanding of the trends and opportunities in innovative business education.

As a functional leader within this framework, the Dean supports and is supported by other senior level leaders committed to the Lasallian Catholic educational mission, vision, values, and strategic plan of the university.

Saint Mary’s is seeking an experienced, entrepreneurial, and proven leader in business education and all aspects of its related program development and academic administration with a minimum of 10 years of progressively more responsible higher education leadership experience, with three years in a senior level/executive post, preferably in Catholic higher education. Candidates with an established record of new academic program development and implementation, along with successful philanthropic and advancement experience, are highly preferred.

The profile that follows contains important information on the history of Saint Mary’s and its current undergraduate and graduate programs. The profile details the position further by outlining available leadership opportunities and the desired attributes for leadership being sought.
ABOUT SAINT MARY’S

Saint Mary’s University of Minnesota was founded atop Terrace Heights in 1912. Then an academy and junior college, Saint Mary’s originally provided a faith-based education to young men in Winona and the surrounding areas.

As the university has grown in complexity and expanded in locations and offerings, the heart of Saint Mary’s mission has stayed the same — to provide a meaningful, transformational, and accessible education that not only meets the needs of our students, but also the communities they will serve. Saint Mary’s prepares its graduates to lead and serve today’s society by virtue of both their cutting-edge skills and their strong Lasallian values.

Saint Mary’s — a private, Lasallian Catholic institution — has been administered by the De La Salle Christian Brothers since 1933. The university is nurtured and guided by the teachings of Saint John Baptist de La Salle, the patron saint of education and the founder of the De La Salle Christian Brothers.

Now a diverse educational network with nearly 6,000 students, Saint Mary’s extends from the undergraduate campus in Winona to the Schools of Graduate and Professional Programs (headquartered at the Twin Cities Campus, with offerings in Minneapolis, Winona, Rochester, and Apple Valley, and more than 50 off-campus sites throughout Minnesota and Wisconsin — and as far away as Kenya and Jamaica.)

At the undergraduate College, students work with professors who mentor and guide them throughout their educational journey; receive real-world experience; and build friendships that last a lifetime.

Adult learners at the Schools of Graduate and Professional Programs are taught by experienced experts in their field. The SGPP serves more than 4,600 adult learners, making it one of the largest graduate schools in Minnesota.

MISSION STATEMENT

Enriched by the Lasallian Catholic heritage, Saint Mary’s University of Minnesota awakens, nurtures, and empowers learners to ethical lives of service and leadership.

LASALLIAN HERITAGE

Saint Mary’s is a Lasallian Catholic university that is a living expression of the vision of Saint John Baptist de La Salle, an inspirational 17th century educational innovator, patron saint of teachers, and founder of the De La Salle Christian Brothers. The Lasallian charism represents excellent quality education; respect for the dignity of all individuals; an inclusive and participatory community; interiority; accessibility; civility; innovation; belief in the presence of a benevolent God; an ecumenical and inter-religious openness; solidarity with the poor; and advocacy for those suffering from injustices. One of six Lasallian colleges and universities in the United States and one of 61 within the world, Saint Mary’s is an active partner within the Lasallian network, the ongoing home of De La Salle’s tradition and spirit. The network is alive and functioning in 79 countries and in more than 1,000 educational institutions.
WINONA CAMPUS UNDERGRADUATE COLLEGE

At the coeducational, residential Winona Campus, located between the Mississippi River and the surrounding bluffs, the undergraduate College combines traditional liberal arts and sciences with career preparation in a student-centered environment.

ENROLLMENT: 1,100 students
MALE-FEMALE RATIO: 46:54
GEOGRAPHIC MAKEUP: Minnesota, Illinois, Wisconsin, Midwest, many other states and countries
DEGREES OFFERED: Bachelor of Arts (B.A.)
PROGRAM OFFERINGS: 59 majors; also minors and pre-professional programs
FACULTY NUMBERS: 90 faculty
STUDENT-FACULTY RATIO: 13:1
STUDENTS RECEIVING AID: 97%
AID RECEIVED: $30 million
AID PROVIDED BY SAINT MARY’S: $15 million; need-based and merit scholarships, plus grants
VARSITY ATHLETICS: 21 NCAA Division III intercollegiate teams

COLLEGE ACCREDITATIONS/CERTIFICATIONS:

• Saint Mary’s is accredited by the Higher Learning Commission.
• Saint Mary’s University has received specialized accreditation for its Bachelor of Arts business and business-related programs through the International Assembly for Collegiate Business Education.
• The nuclear medicine technology program is accredited by the Joint Review Committee on Educational Programs in Nuclear Medicine Technology.
• The university is an accredited institutional member of the National Association of Schools of Music.
• The peace officer education program is certified by the Minnesota Board of Peace Officer Standards and Training.
• The School of Education is approved as a teacher certification program by the Minnesota Board of Teaching, Minnesota Department of Education.
• Saint Mary’s has received the distinction of being named an ALL-STEINWAY School.
UNDERGRADUATE MAJORS AND PRE-PROFESSIONAL PROGRAMS

ART
Art Studio
Digital Graphic Design

BIOLOGY
Allied Health
Pre-Cytotechnology
Pre-Echocardiography
Pre-Medical Laboratory Science
Pre-Nuclear Medicine Technology
Pre-Physical Therapy
Pre-Physician Assistant Studies
Pre-Radiography
Biology
Environmental Biology

BUSINESS
Accounting
Business Intelligence and Analytics
Entrepreneurship
Finance
International Business Management
Marketing
Sport Management

CHEMISTRY
Biochemistry
Chemistry

COMMUNICATION
Digital Media and Journalism
Public Relations
Strategic Communication

CRIMINAL JUSTICE
Criminal Justice – Corrections
Criminal Justice – Law Enforcement

EDUCATION
Educational Studies
Elementary Education K-6
Secondary Education
Chemistry
English
Life Sciences
Mathematics
Music - Instrumental
Music - Vocal
Physics
Social Studies
Spanish

ENGLISH
Literature
Literature - Writing

HISTORY
History
History - Social Studies

MATHEMATICS, COMPUTER SCIENCE, AND STATISTICS
Actuarial Science
Computer Science
Mathematics

MUSIC
Music
Music Industry
Music Performance

PHILOSOPHY
Philosophy
Philosophy - IHM Seminary

PHYSICS
Physics
Physics - Engineering
Science
Physics - Life Science

POLITICAL SCIENCE

PSYCHOLOGY

SOCIAL SCIENCE
Human Services
Sociology

SPANISH

THEATRE

THEOLOGY
Theology
Theology – Pastoral and Youth Ministry

PRE-PROFESSIONAL PROGRAMS
Pre-Health Professions (Dentistry, Medicine, Occupational Therapy, Optometry, Pharmacy, Veterinary Medicine, etc.)
Pre-Law
Pre-Theology
THE LIBERAL ARTS AND SCIENCES

PARTNERSHIPS AND COLLABORATIONS

MAYO INNOVATION SCHOLARS PROGRAM
The Mayo Innovation Scholars Program is a partnership between business and education which provides real-world opportunities for students to potentially uncover innovations with a positive impact on both healthcare and the Minnesota economy. Each year teams of biology and business students from Saint Mary’s and other members of the Minnesota Private College Council spend several months researching and analyzing the scientific and economic potential of projects submitted by Mayo Clinic professionals. The program begins in October and the final documents and oral presentations are delivered in March to Mayo Clinic Ventures, the arm of Mayo that deals with inventions.

Now in its 10th year, the Mayo Innovation Scholars Program continues to be an innovative model for student experiential learning. The student selection is competitive and the program expectations are high and professional. Students must be able to do extensive literature searches, often into areas they have no experience with; be able to “translate” their searches into terms that the team and their prospective audience will understand; and write and present well.

GUNDERSEN FELLOW
Each summer a Saint Mary’s undergraduate student works on potentially breakthrough cancer research at Gundersen Medical Foundation’s Kabara Cancer Research Institute in La Crosse, Wis. This academic collaboration was brought about through 1958 alumnus Jon Kabara and his wife Betty, founders of the Kabara Cancer Research Institute. Three students have thus far served as Saint Mary’s University Fellows at Gundersen.

Gundersen Health System is the La Crosse, Wis., area’s largest employer and leading provider of primary and specialized care. Gundersen Health System serves more than 500,000 residents of Western Wisconsin, Southeastern Minnesota, and Northeastern Iowa.

LONDON THEATRE PROGRAM
For more than 20 years, Saint Mary’s has offered a London theatre study abroad program, believed to be the only one of its kind in the U.S.

Qualified theatre majors spend one semester abroad through the Stefannié Valéncia Kierlin Theatre Program in London. Under the guidance of Saint Mary’s and British faculty, theatre majors take acting courses and attend performances at London’s West End, Off-West End, and Fringe theatres.

What truly sets the Saint Mary’s program apart is the fact that participating students stage a full production in a London theatre each year — believed to be something no other U.S. college or university can boast.

KABARA INSTITUTE FOR ENTREPRENEURIAL STUDIES
The goal of this organization, inspired by an alumni entrepreneur in the field of medical research, is about inciting a passion for entrepreneurial spirit in students across the university, regardless of their major field of study. Through programming and speakers, the institute enhances the entrepreneurship program offerings at Saint Mary’s University by providing opportunities for students to interact with entrepreneurs and experience entrepreneurship first-hand, and to foster a greater understanding and appreciation of the importance of entrepreneurs and entrepreneurship in our society.
PRAIRIE ISLAND FIELD STATION
The Prairie Island Field Station, located on the banks of the Mississippi River in Winona, gives the university direct access to the upper Mississippi National Wildlife and Fish Refuge and close proximity to the natural aspects and human activity defined by the river. The university’s GeoSpatial Services research and consulting staff operate the facility.

PHYSICIAN ASSISTANT 3 + 2 WITH MAYO CLINIC
Saint Mary’s Cascade Meadow facility in Rochester will house the graduate portion of a new 3 + 2 Physician Assistant program, a collaboration between Saint Mary’s University and Mayo Clinic’s School of Health Sciences.

Participants chosen for the program could potentially become a physician assistant in as little as five years — spending three years studying at Saint Mary’s Winona Campus, followed by two years of graduate study at Cascade Meadow.

Students successfully completing the program will earn a bachelor’s degree from Saint Mary’s University and a Master of Health Sciences in Physician Assistant Studies from Mayo Clinic School of Health Sciences.

ARTS OUTLETs
Saint Mary’s art students have the unique opportunity to display their work in the on-campus Lillian Davis Hogan Galleries, open to the public year round. Music students are able to participate in a variety of music ensembles including Chamber Orchestra, Chamber Singers, Concert Band, Concert Choirs, Jazz Combos, Jazz Ensemble, Percussion Ensemble, and Wind Ensemble. Affiliate arts programming also includes the Page Series and the Minnesota Conservatory for the Arts.

SHORT-TERM STUDY ABROAD PROGRAMS
Saint Mary’s students have an opportunity to immerse themselves in another culture for 10 days to three weeks while enhancing their classroom experiences. A variety of short-term study abroad programs may be offered each year. These programs will include a course taught by Saint Mary’s faculty and travel in a country or region of the world related to the course material.

Past programs have included:
• Art 260 — Introduction to Italy: History, Art, and Culture
• English 360 — Literature on Location (England)
• Business 465 — Chinese Business and Culture
• Spanish 406 — Urban Studies in Buenos Aires Culture
SCHOOLS OF GRADUATE AND PROFESSIONAL PROGRAMS

The Schools of Graduate and Professional Programs (SGPP) is one of the largest graduate schools in Minnesota. The SGPP is comprised of the Graduate School of Business and Technology, the Graduate School of Education, and the Graduate School of Health and Human Services. A pioneer in outreach education since 1984, SGPP offers certificate, bachelor completion, master’s, specialist, and doctoral programs at the university’s Twin Cities and Winona campuses, and centers in Rochester, and Apple Valley. Programs and courses are also offered in greater Minnesota and Wisconsin, and online. Approximately 1,350 students are now actively enrolled in more than 15 fully online programs.

The university is recognized as an established leader in flexible and adaptable scheduling and delivery models. Saint Mary’s is committed to accessible and affordable quality private graduate education.

At the Nairobi Campus, Christ the Teacher Institute for Education offers two undergraduate education programs, and the Maryknoll Institute of African Studies offers two graduate programs in African Studies. Saint Mary’s offers a graduate program in education in collaboration with the Catholic College of Mandeville in Jamaica.

CAMPUS:
- Minneapolis ■ Winona
- Rochester ■ Apple Valley
- Nairobi, Kenya ■ Jamaica

CENTERS:
- Rochester ■ Apple Valley
- Nairobi, Kenya ■ Jamaica

Off-campus sites in Minnesota and Wisconsin

Online courses and programs

ENROLLMENT:
- Approx. 4,600 students total

FACULTY NUMBERS:
- 300 full- and part-time faculty

DEGREES/AWARDS OFFERED:
- Professional, undergraduate and graduate certificates
- Bachelor of Science (B.S.)
- Master of Arts (M.A.)
- Master of Science (M.S.)
- Master of Education (M.Ed.)
- Master of Business Administration (M.B.A.)
- Master of Social Work
- Master of Public Health
- Master of African Studies (M.A.S. - Nairobi only)
- Education Specialist (Ed.S.)
- Doctor of Education (Ed.D.)
- Doctor of Psychology (Psy.D.)
- Doctor of Business Administration (D.B.A.)
WINONA CAMPUS

The Winona Campus comprises 400 acres and 48 buildings, with excellent facilities for living, learning and recreating.

The Science and Learning Center opened on the Winona Campus in May 2017. This 50,000-square-foot building was the centerpiece of the most recent Capital Campaign; gifts and pledges fully funded the construction of the $20 million center.

A new residence hall, Brother William Hall, is planned to open in Fall 2019 on the Winona Campus. The three-story residence hall for first-year students is a $6.9 million project being entirely funded through philanthropic gifts.

In 2012, Brother Leopold Hall opened on the Winona Campus. This four-story building houses 139 sophomore through senior students in apartment-style and suite-style housing. In 2008, the Winona Campus athletic fields were transformed by a new track and soccer complex.

TWIN CITIES CAMPUS

Classroom and meeting facilities in the Twin Cities are welcoming and designed specifically for students seeking graduate and professional degrees.

The seven buildings on the Twin Cities Campus include the Saint Mary’s University Center, a multiple-space event center. The Graduate Center had grown from leased space on Park Avenue south of downtown Minneapolis to a multi-site educational complex. In the past decade, the university acquired the mansion and carriage house and renamed and dedicated Brother Louis Hall.

ROCHESTER

Saint Mary’s recently added a fully-funded 10,000-square-foot addition to the stunning Cascade Meadow Wetlands and Environmental Science Center, which is located on 100 acres along Cascade Creek in northwest Rochester. The Center features formal and informal learning and event spaces, indoors and outdoors. The expansion houses the university’s expanding Schools of Graduate and Professional Programs. Saint Mary’s has had an educational presence in Rochester since 1985 and currently offers bachelor’s, master’s, certificate, specialist, and doctoral degrees from its Rochester location.

ONLINE PROGRAMS

A hallmark of Saint Mary’s University is meeting students where they are. Thus, a myriad of fully online programs to obtain bachelor and master degrees are available. Enrollment in the online programs has accelerated in recent years, now serving more than 1,350 students. The University partners with a third party to assist with the recruitment and other services for online students. Saint Mary’s recently earned a top spot on the Minneapolis/St. Paul Business Journal list of largest online Master of Business Administration (MBA) programs in Minnesota.
Our highly skilled faculty publish regularly about ongoing research. They are primarily practitioners in their fields who see teaching as a way to give back to their professions. Faculty at Saint Mary’s University serve as open-minded mentors to students, being honest with them, pushing them and supporting them. Students and alumni report that the caring and supportive faculty at Saint Mary’s helped them to not only discover what they wanted to do, but also helped them to uncover their potential, preparing them to be successful.

On the Winona undergraduate campus, they frequently engage students in their explorations, sharing methodology — and credit — with eager learners.

At Saint Mary’s learning doesn’t just happen in the classroom. Our students take part in real-world experiences through internships, study abroad experiences, labs, service trips and field research, and by presenting at conferences.

Nearly all Saint Mary’s undergraduate students participate in a research or creative culminating senior project, in addition to their classwork. Each year, the university hosts a campuswide celebration highlighting and celebrating the diverse talents and skills of Saint Mary’s students across a broad spectrum of academic disciplines. The Celebration of Scholarship includes presentations, performances, and a poster presentation session, totaling more than 100 presentations.

Saint Mary’s faculty are encouraged to stay current in their disciplines in order to provide a quality educational experience, to enliven their classroom teaching, and to engage students. SGPP faculty are primarily practitioners in their fields who see teaching as a way to give back to their professions.

The list is lengthy of reputable and internationally known businesses and organizations that regularly hire Saint Mary’s students and alumni. The Saint Mary’s reputation for producing hard-working, smart interns opens doors for our students.

Both campuses are conveniently located near world-class medical facilities — including Mayo Clinic in Rochester, Minn. — which provide unparalleled learning opportunities. Our students also benefit from Southeastern Minnesota’s strong engineering and technology base.

Winona boasts a diverse, healthy, high-tech economy, including the headquarters of many national and international brands such as Fastenal, Hal Leonard, Peerless Industrial Group, RTP, Watkins, Wenonah Canoe, and WinCraft. The Twin Cities Campus is located in the heart of Minneapolis, one of the most robust business climates in the nation.
The successful applicant for the Dean of Business and Technology position will be a seasoned higher education professional who holds an earned Doctorate degree in a business-related field and has a minimum of 10 years of higher education experience, with three years of upper-level academic administrative experience, preferably in Catholic higher education.

Beyond these foundational experiences and education requirements, Saint Mary’s is seeking applicants who demonstrate the following attributes of leadership:

1) A mission-oriented individual who understands and who is excited about and committed to the educational mission of Saint Mary’s as a professional university integrated with the liberal arts and grounded in the Lasallian Catholic tradition, ethics, Catholic virtues, and character development.

2) A professional history that includes a pattern of increasing responsibilities and significant achievements evidenced by a creative, team-oriented, approachable and effective leadership style, particularly in the areas of change management, organizational effectiveness, strategic planning, and project management.

3) A broadly educated and experienced administrative leader who is prepared to work across the broad range of liberal arts and sciences programs that serve both traditional undergraduate students and non-traditional adult learners in graduate settings, both on-ground and online.

4) A track record of success in strategic planning and execution, building consensus for key institutional priorities, using persuasive communication to foster strategic partnerships, and achieving results through collaboration and delegation.

5) An engaging administrator who has demonstrated the ability to build and motivate effective teams, to understand and earn the trust of others, and to work in diverse settings.

6) A strong knowledge base around current changes, trends, and directions impacting higher education, including areas such as accreditation and assessment, government regulation, and public expectations of accountability.

7) A gifted communicator who is able to serve as an effective public spokesperson for the School of Business and Technology and who has the skills to relate effectively with others when working one-on-one, in small and large groups, both on and off campus.

8) A skilled administrator with experience in planning, finance and budgeting, personnel and human resources issues, and the multiple tasks of organizing and managing an academic operation.

9) A “people person” who values others and enjoys the intimate setting of a small university, as well as the public leadership roles that this position will be expected to fill both on and off multiple campuses, as well as in the broader community.
Expedia online travel services named Winona the most beautiful town in Minnesota. Sculpted bluffs frame the banks of the mighty Mississippi River. The area is overflowing with outdoor recreation opportunities: hiking, running, canoeing and kayaking, fishing, biking, golfing, cross-country skiing, and snowshoeing. The 400-acre campus includes 16.5 kilometers of walking and hiking trails. Safewise called Winona the safest college town in the U.S.

The vibrant arts scene spans music, film, art, and theatre. Winona hosts many festivals and events that are truly spectacular, including: Beethoven Festival, Boats and Bluegrass Festival, Frozen River Film Festival, Great River Shakespeare Festival, and MidWest Music Fest.

The region around Winona is a professional hub with opportunities for internships and practical experience at organizations ranging from world-leading healthcare to international corporations headquartered right in town.
ROCHESTER

The City of Rochester, less than a one-hour drive from Winona and 90 minutes from the Twin Cities, is experiencing dynamic growth, fueled by dramatic expansion plans for the downtown and by the international reputation of the Mayo Clinic.

The world-renowned Mayo Clinic forms the core of Rochester’s economy. It employs over 30,000 people in the city and every year draws more than 2 million visitors to the area. The clinic’s many facilities, along with hotels, restaurants, and retail stores, comprise a large portion of the city’s downtown. Excluding the state government, Mayo Clinic is the largest employer in Minnesota. As a direct result of Rochester’s desire to build a quality public infrastructure to support Mayo Clinic’s continued success and growth, the ambitious Destination Medical Center (DMC) — an innovative economic development initiative to secure Minnesota’s status as a global medical destination — is being formed. Saint Mary’s University is currently exploring opportunities for additional partnerships and enhanced collaborations.

TWIN CITIES

The area is commonly known as the Twin Cities after its two largest cities, Minneapolis, the most populous city in the state, and Saint Paul, the state capital—often referred to as “The Cities”.

Minneapolis, where our Twin Cities Campus is located, provides its residents with a quality of life that is regularly listed as among the very best in the United States. It also has a strong, diversified economy, focused on business innovation, workforce development and corporate community involvement. The Minneapolis–Saint Paul area is home to 18 of Minnesota’s 19 Fortune 500 headquarters.